

**University Executive Council
Gold Room – Bibb Graves Hall
August 17, 2016**

Present:

Dr. John Beehler, President
Dr. Rebecca Turner, Provost and Vice President for Academic Affairs
Dr. Joe Walsh, Vice Provost
Dr. Tim King, Vice President for Student Affairs
Dr. Charles Lewis, Vice President for University Advancement
Dr. Ashok Roy, Vice President for Finance and Administration
Ms. Cherise Peters, Vice President for Enrollment Management
Dean Earl Wade, School of Arts and Humanities
Dr. Betsy Gullede for Dean Christie Shelton, School of Health Professions and Wellness
Dean John Hammett, School of Education
Dean Bill Fielding, School of Business and Industry
Ms. Jodi Poe for Dean John-Bauer Graham, Library Services
Mr. Greg Bonds for Mr. Greg Seitz, Athletic Director
Mr. Tim Garner, Chief Marketing Officer
Dr. Alicia Simmons, Chief Research and Planning Officer
Mr. Jim Brigham, Chief Audit Executive
Mr. Alan Wallace for Mr. Vinson Houston, Chief Information Officer
Dr. Pitt Harding, Faculty Senate President
Mr. Ranger Rumrill for Ms. Jesslan Sharp, SGA President

Absent:

Dr. Don Killingsworth, Executive Director of Government Relations and Community Engagement
Dr. Heidi Louisy, Chief Human Resources Officer
Mr. Sam Monk, University Counsel

Guest:

Ms. Emily White, Registrar

Old Business:

Minutes of the July 7, 2016 meeting were approved as submitted.

New Business:

President Beehler presented and reviewed upcoming goals, projects, and pertinent information listed on the JSU Agenda FY 2017.

Regarding the Board of Trustees, Dr. Beehler mentioned Mr. Ronnie Smith may decide to rotate off the board after the October 2016 Board of Trustees meeting. Also, a new Chairman may need to be appointed as well due to the declining health of Chairman Jim Bennett.

Dr. Alicia Simmons reported a survey will be sent out to alumni, students, staff, and faculty to react to the new draft Strategic Plan components. The Strategic Initiative team leaders should assemble their teams and begin discussing plans. President Beehler suggested all requests, i.e. budgets, new positions, etc. should be in compliance with the Strategic Plan initiative.

President Beehler introduced the idea of “Friendraising” as a precursor to “Fundraising”. All administrators and faculty should be involved in this activity as well as developing strong Advisory Boards for all programs and departments on campus.

Dr. Beehler introduced his new Executive Assistant, Ms. Catherine Chappell.

President Beehler mentioned the importance of fundraising and continuing the Capital Campaign. JSU is in need of a new Performing Arts Center, facility upgrades, etc. He suggested that not only buildings, but rooms and labs be named after the donor as a means to increase fundraising.

Jacksonville State University is in the process of transitioning from four colleges to six schools. Dr. Beehler suggested all academic programs be evaluated in order to align with the needs of the students, the region, and the current market place.

President Beehler reported a comprehensive enrollment plan will be implemented this year to include increasing staff for success, implementing new strategies for recruitment, revamping the advising process, developing new career services strategies, and improving customer service. Dr. Rebecca Turner reported a Degree Completion Plan will be implemented as well.

Dr. Beehler stressed all faculty should be utilizing new technology such as Blackboard in their classrooms. It is the responsibility of the deans to encourage and perhaps require that all faculty utilize the technology resources available to them to improve the student experience.

Dr. Tim King reported the students have requested lighted Intramural fields. It was suggested they could possibly share the Southerners new practice field when it is not being used by the band. Students have also requested more eateries on campus, as well as, Stephenson Gym remain open on the weekends. Also, the first Christian sorority, Sigma Alpha Omega, is coming to campus this fall.

President Beehler announced Andrews Sports Management is the new medical provider for all JSU athletic teams. He also mentioned several goals set for the athletic program.

Dr. Beehler stressed the importance of staff training, accountability via metrics, goals, etc., and promoting creativity and innovation campus wide. Also discussed was the need for flexible scheduling in offices in order to accommodate students and parents. Certain offices may need to open earlier and/or close later in the evening to provide adequate customer service.

Ms. Cherise Peters distributed *Fall 2016 Census Calendar and Process* handouts and announced the official enrollment numbers reported to the president will be provided on September 12th to

reflect a more accurate number. Also, the *Void* process is being updated to avoid dropping students from classes too early. Lastly, Ms. Peters reported the FERPA policy is being implemented to include training for faculty and staff. The target date is set for October 1st.

Ms. Emily White shared that *E-transcripts* will be available within minutes as opposed to taking a full business day as was in the past. She also reported the SGA, Student Life, Registrar's Office, and others from JSU are gathering school supplies to help aid students in Baton Rouge, LA affected by the recent devastation caused by flooding in the area.

The following report was given by the SGA: Mr. Ranger Rumrill reported there would be an Open Forum for Jacksonville's City Council, Welcome Week for students is August 20th -26th, "It's On Us" campaign is in September, the SGA recently attended Leadership Day at Albertville High School, the Community Spirit Initiative, Paint the Town Red is coming up soon, and lastly, Mr. Rumrill thanked Dr. Roy for his part in developing an initiative to improve relations between students and the UPD.

The following report was given by the Faculty Senate: Dr. Pitt Harding reported the next Faculty Senate meeting is September 12th with President Beehler as the guest. Dr. Harding expressed strong support has been given by Dr. Rebecca Turner and President Beeher and the faculty are very appreciative of the efforts being made on their behalf.

Announcements:

President Beehler discussed the Rules of Engagement which apply to both the President's Cabinet and the University Executive Council. Furthermore, Dr. Beehler stressed the importance of everyone abiding by the Rules of Engagement which will be mailed to all members of the University Executive Council.

Dr. Beehler also announced important dates listed on the agenda and thanked everyone for their support.

With no further business the University Executive Council meeting was adjourned.